

SEO Success

This is a Yoga & Physical Therapy Industry.



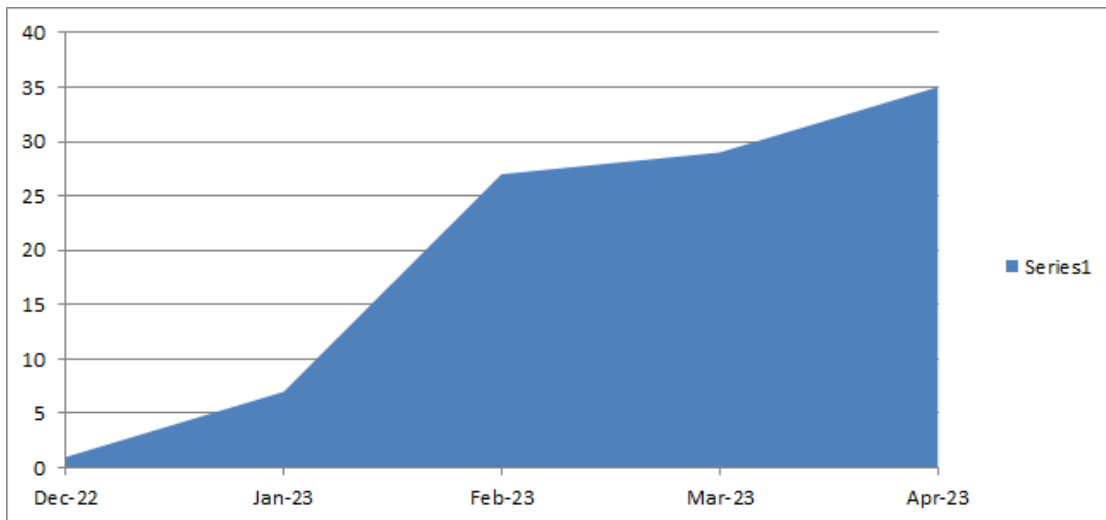
Prior to Us

Union Yoga & Physical Therapy came to us in Dec 12 of 2022, with some online presence. They wanted to improve their local presence by increasing organic rankings and traffic to their website and increase clientele. At the time they signed on for our SEO services they had 1 keywords ranking on the first page of major search engines.

Our Approach

- We identified how potential customers were searching through extensive **keyword research**.
- We designed & implemented an SEO campaign that included **on-page** and **off-page optimization** around their targeted keyword terms.
- We ensured that all name, address, and phone number information was correct, complete and consistent across key sites, including top tier directories such as **Google My Business** and **Bing Local**.
- We developed and distributed **SEO friendly content** on relevant websites.

Keywords Ranking on First Page in Major Search Engines*



By April 2023

After 3 Months

90 days later, the website went from ranking for 1 keywords on Page 1 of results to ranking for 7 keywords on the first page. An increase of 600%.

March 2023

The momentum of the campaign was in full throttle as they now ranked on the first page of search engines for 35 keywords. An increase of more than 3400% since start of the campaign.

April 2023

Google My Business

1.4k

Total views received in last 3 months (1.1k Listing Search, 301 Listing Maps)

244

Total Actions in last 3 months (98 Website Visits, 128 Request Directions, 18 Calls)

Google Analytics data

60.55%

Increase in Overall Website Traffic. 200 Overall visits received in last 1 month.

344.44%

Increase in Google Organic Session. 110 Overall visits received in last 1 month.

250%

Increase in Website Pageviews. 350 Pageviews received in last 1 month.

*Major Search Engines defined as Google and Bing